
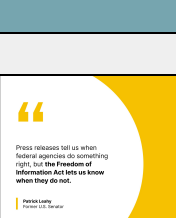


Sunshine Week - APRIL CONTENT CALENDAR

Type	Post	Date	Assets	Link	Scheduled?
Week 1					
Instagram					
Feed	Graphic detailing the upcoming April 2nd event	April 1		https://sunshineweek.org/event/the-fight-for-foia-a-conversation-about-the-state-	
Feed	Recap post of the event outcome, maybe photos of the event if any are taken	April 4			
Feed	A post about what exactly Sunshine Week is	April 3			
Instagram					
Story	Repost the feed post on the story	April 5			
Instagram					

Feed	Update this graphic with the current social handles	April 5			
Week 2					
Instagram					
Story	Repost feed post on the story	April 8			
Instagram					
Instagram					
Story	Post a quote	April 9			
Instagram					
Week 3					
Instagram					
Feed	Post covering the history of sunshine week, maybe a graphic swipe post with the history in chronological order	April 11		https://sunshineweek.org/about	

Instagram

Feed	2024 showcase spotlight post covering one of the studies/reports	April 15		https://sunshineweek.org/2024-showcase	
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Instagram

Story	Repost feed post to story	April 17			
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Instagram


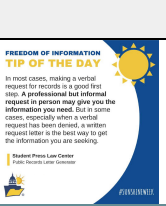

Feed	Tip of the day	April 17				
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Week 4

Instagram

Story	Repost feed post on story	April 19			
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Instagram

Story	Post a quote, make sure the graphic is current with their new format	April 22			
Instagram					
Feed	swipe post of different items that can be purchased through the website store	April 23		https://sunshineweek.org/store	
Instagram					
Feed	Tip of the day, make sure graphic is current with new format	April 25			
Instagram					
Story	Repost tip of the day feed post on story	April 25			
Week 5					
Instagram					
Feed	post a quote, make sure graphic is current with new format	April 29			
Instagram					

Story	repost quote feed post on story	April 29			
Instagram					
Feed	graphic post about filing a FOIA request, information found in link	April 30		https://sunshineweek.org/file-foia	
END OF *MONTH*					

Sunshine Week - APRIL CONTENT CALENDAR

Type	Post	Date	Assets	Link	Scheduled?
Week 1					
TikTok					
Feed	Martha Mendoza - Tip 1	April 1		Google Drive	
Feed	Martha Mendoza - Tip 2	April 3		Google Drive	
Feed	Martha Mendoza - Tip 3	April 5		Google Drive	
Week 2					
TikTok					
Feed	Martha Mendoza - Tip 4	April 8		Google Drive	
Feed	Gunita Singh - Tip 5	April 10		Google Drive	

Feed	Gunita Singh - Tip 6	April 12	Google Drive
Week 3			
TikTok			
Feed	Gunita Singh - Tip 7	April 15	Google Drive
Feed	Jason Leopold - Tip 8	April 17	Google Drive
Feed	Jason Leopold - Tip 9	April 19	Google Drive
Week 4			
TikTok			
Feed	Jason Leopold - Tip 10	April 22	Google Drive
Feed	Nate Jones - Tip 11	April 24	Google Drive
Feed	Nate Jones - Tip 12	April 26	Google Drive

Feed	Nate Jones - Tip 13	April 27	Google Drive
Week 4			
TikTok			
Feed	Nate Jones - Tip 14	April 29	Google Drive
Feed	Nate Jones - Tip 15	April 30	Google Drive
END OF *MONTH*			