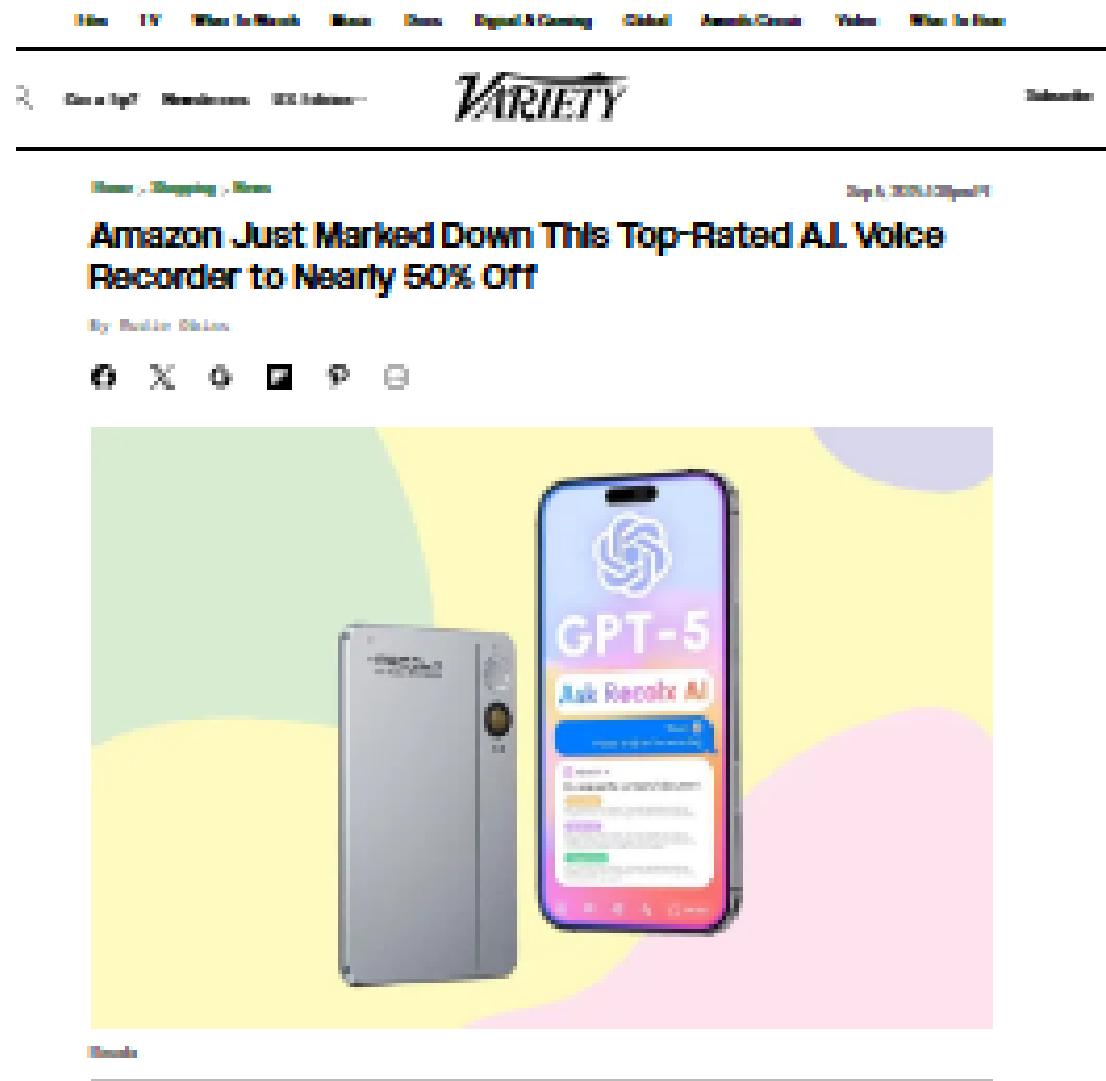


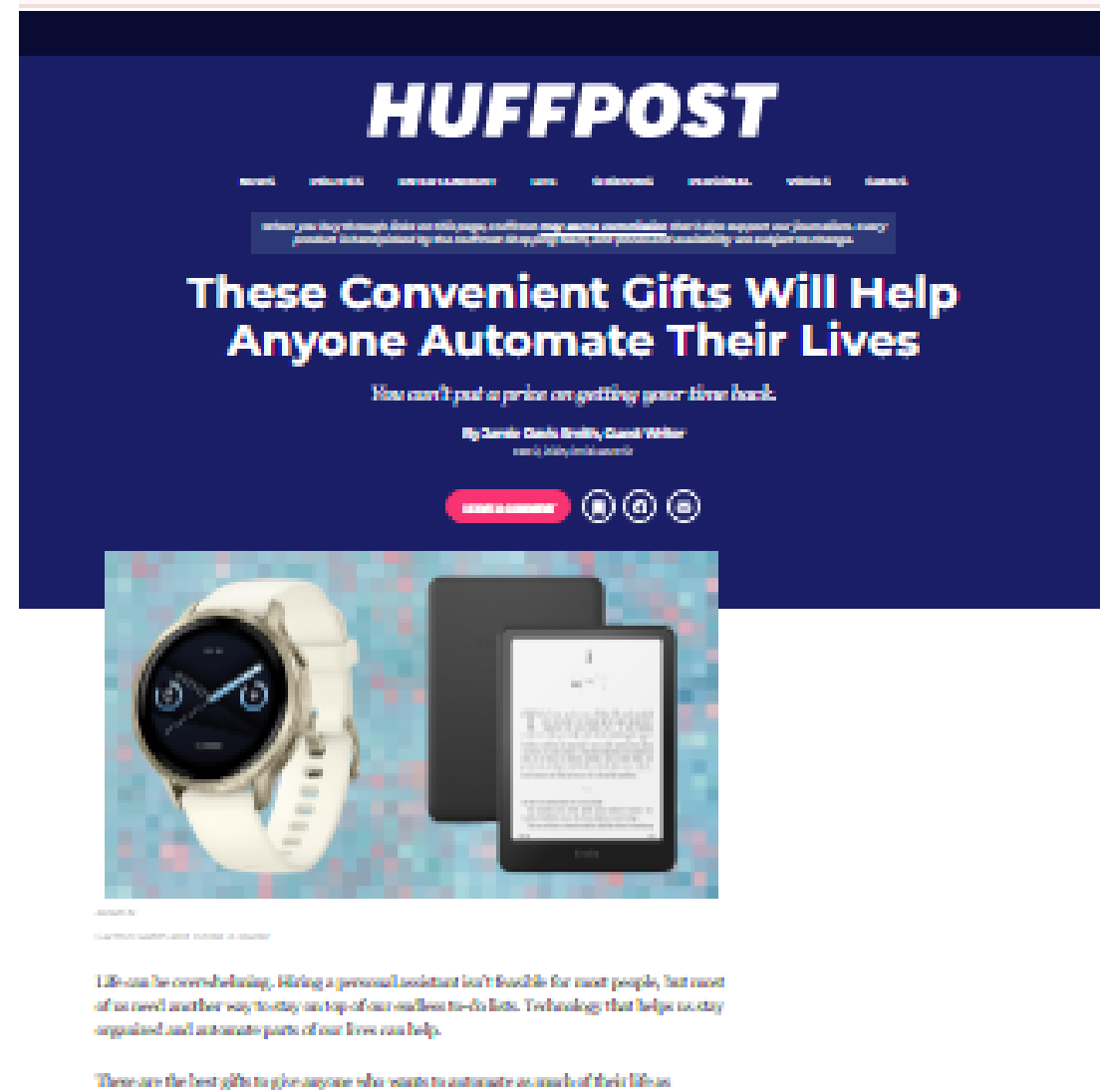
**MEDIA
COVERAGE
PORTFOLIO**

JORI RZEPECKI

TOP COVERAGE: RECOLX



Outlet: Variety
Journalist: Rudie Obias
Product: Recolx AI Voice Recorder



Outlet: HuffPost
Journalist: Jamie Davis Smith
Product: Recolx AI Voice Recorder



Outlet: YouTube
Channel: Old Me Living Better
Product: Recolx AI Voice Recorder

FULL PLACEMENT INDEX: RECOLX

Variety – Amazon Just Marked Down This Top-Rated A.I. Voice Recorder to Nearly 50% Off

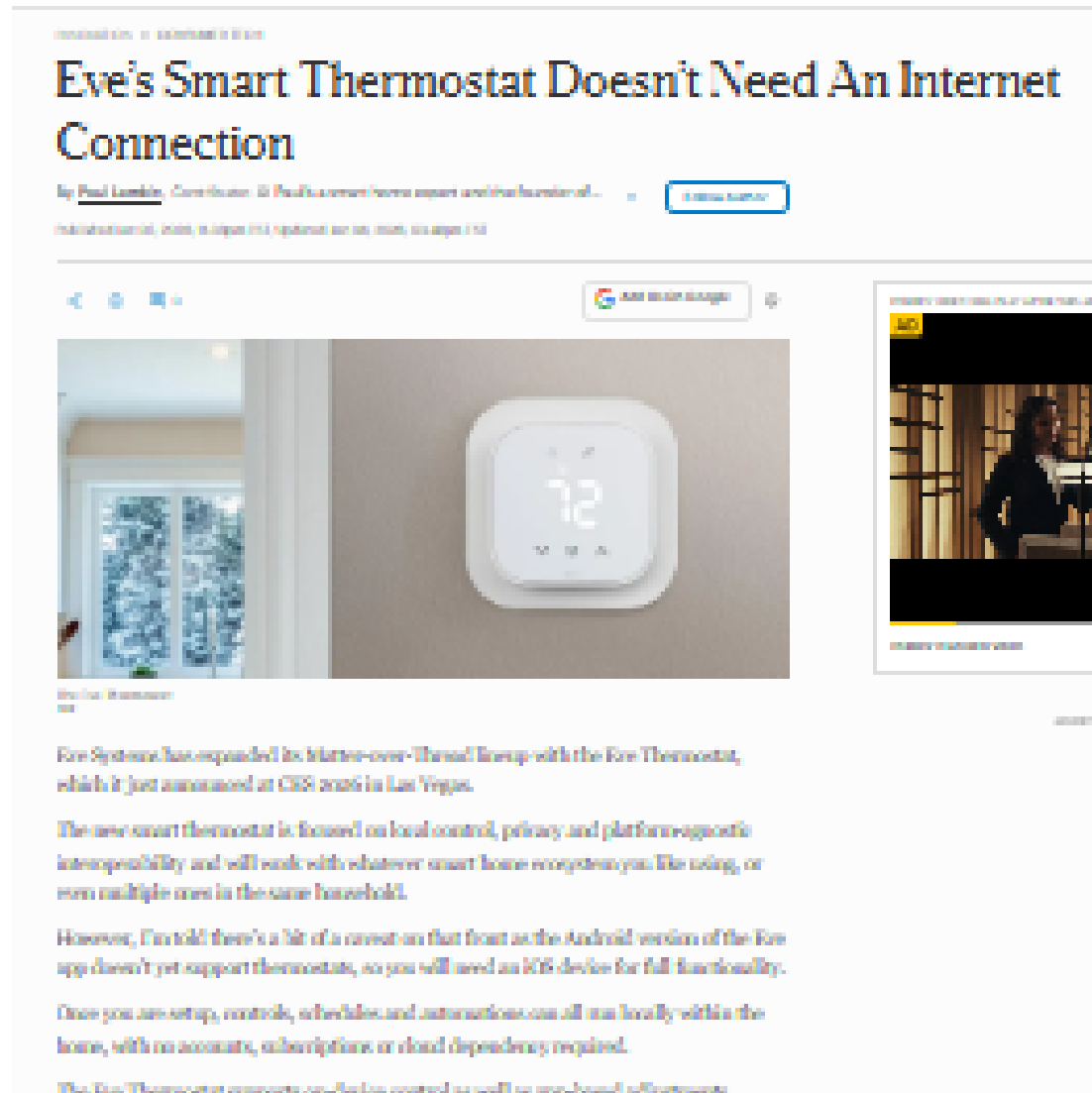
HuffPost – These Convenient Gifts Will Help Anyone Automate Their Lives

Gear Brigade – Recolx Tap Voice Recorder Review

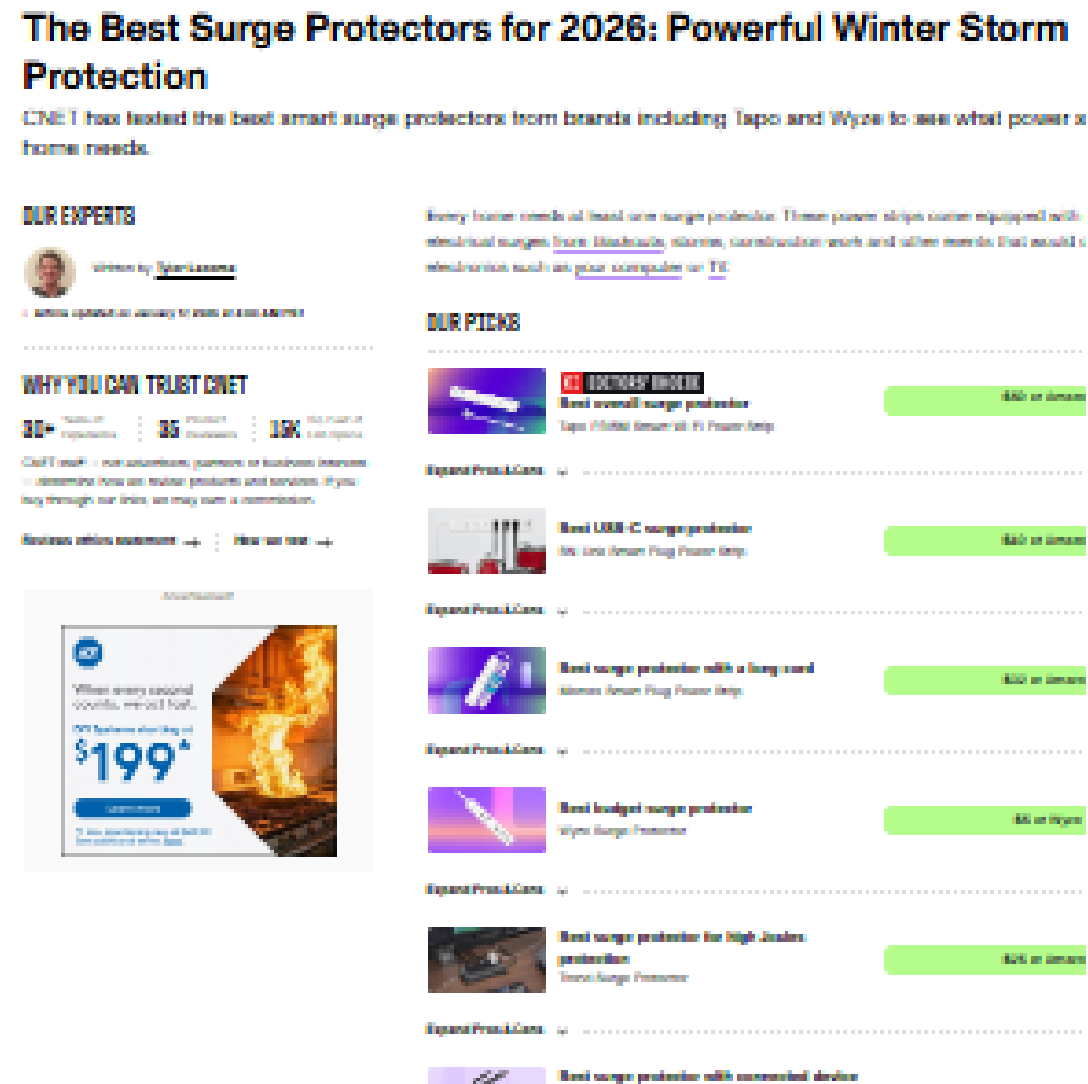
Techigar – Recolx Tap is a Card-Sized AI Voice Recorder Built to be Distraction-Free

Old Me Living Better (YouTube) – Recolx Better Than Plaud? Yes! Here's Why!

TOP COVERAGE: EVE HOME



Outlet: Forbes
Journalist: Paul Lamkin
Product: Eve Thermostat



Outlet: CNET
Journalist: Tyler Lacoma
Product: Eve Energy Strip



Outlet: Irish Examiner
Journalist: Noel Campion
Product: Eve Flare

FULL PLACEMENT INDEX: EVE HOME

Forbes – Eve’s Smart Thermostat Doesn’t Need An Internet Connection

Mac Geek Gab (Podcast) – CES 2026: Cool Stuff Found That Actually Matters

Stephen Robles (YouTube) – CES 2026 Day 1: Smart LEGO Bricks, AI Robots, and Smart Home

9to5Toys – CES 2026: Eve debuts first smart thermostat – Matter-over-Thread and subscription-free

The Gadget Flow – CES 2026 smart home lineup finally delivers on years of big promises

FULL PLACEMENT INDEX: EVE HOME

HomeKit Insider – CES Mega Episode -- All the Best Matter & Apple Home Devices from CES 2026 on HKI Ep 293!

9to5Mac – Eve debuts a minimalist Matter smart thermostat at CES 2026

CE Pro – Eve Expands Matter-over-Thread Lineup With Eve Thermostat at CES 2026

Apple Home Authority – Eve Home unveiled a new smart thermostat for the North American with Matter over Thread

T3 – Eve's first-ever smart thermostat is minimal, subscription-free and refreshingly easy to use

FULL PLACEMENT INDEX: EVE HOME

The Verge – Eve's first smart thermostat for the US supports Matter-over-Thread.

Eric Welander (YouTube) – Eve Smart Thermostat: Matter, Privacy, & Apple Home Integration

AppleInsider – Eve's new minimalist smart thermostat supports Matter-over-Thread

HomeKit News & Reviews – Eve Unveils its First North American Thermostat, with Matter over Thread

T3 – I've been writing non-stop about CES – here are my 5 favourite smart home gadgets from the show

FULL PLACEMENT INDEX: EVE HOME

Smart Home Solver (YouTube) – 20 BEST Things I saw in Vegas at CES 2026!

The Verge – These are the smart home gadgets that impressed me at CES 2026

Stuff – The five most exciting tech trends from CES 2026, the world's biggest gadget show

CNET – The Best Surge Protectors for 2026: Powerful Winter Storm Protection

9to5Toys – Upgrade your home with three Eve Matter energy outlets at \$120 (Reg. \$165) for Valentine's Day, more from \$34

FULL PLACEMENT INDEX: EVE HOME

Irish Examiner – Tech gift guide 2025: The best smart home and gadget gifts for a smarter Christmas

9to5Mac – Gift guide: Last-minute HomeKit recommendations

TOP COVERAGE: LOOG

10 best musical toys for kids that spark joy, boost creativity and encourage learning

Singing, dancing, playing, and fun – these top toys for kids inspire a love of music while supporting cognitive and creative growth



Adam Motz and Tee Lam

Creator of 3 Days 2 Twins - Follow

Updated on December 1, 2025 at 12:40 PM EST - 8 min read



Outlet: Yahoo! Creators

Journalist: Adam Motz, Tee Lam

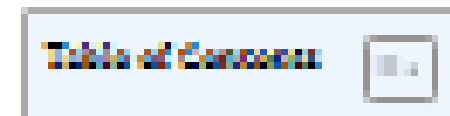
Product: Loog Pro Acoustic



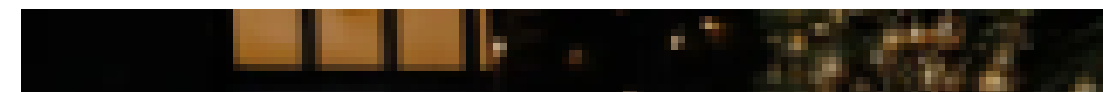
Gear Diary's 2025 Holiday Gift Guide & Giveaway: Smart, Trendy, and Totally Fun Toy Ideas

TOPICS: Kids Gear Toys

WRITTEN BY: JUDIE STANFORD



Holiday toy shopping can feel like trying to pick the "right" one: out of a list pulled together a mix of gifts that are usually fun to play with, not just glitz and glam. From cozy companions and clever building sets to squishy fidgets, creative-crafts energy outdoor play, these toys are designed to spark imagination, movement, a genuine belly laugh. Whether you're shopping for toddlers, teens, or the best heart, there is something here to delight every kind of kid this season. Be sure to give away for some more holiday cheer!



Outlet: Gear Diary

Journalist: Judie Stanford

Product: Loog Guitars

Parenting - Gift Ideas for 2025

51 Seriously Fun Gifts for 6-Year-Old Boys

These fun gifts will engage him for hours on end.

BY JAMIE KENNEY AND YSOLT USIGAN | UPDATED: FEB 11, 2025 5:03 PM EST



Outlet: Best Products

Journalist: Jamie Kenney, Ysolt Usigan

Product: Loog Pro Acoustic

FULL PLACEMENT INDEX: LOOG

Guitar World – Kid-friendly guitar brand Loog recently partnered with Fender and Gibson – now, it's launching its very own teen- and adult-sized models

Musical Merchandise Review – Loog Launches New Beginner Guitars for Teens and Adults

Michigan Mama News – Loog® Hits a New Note: Pro 6 Guitar Redesigned for Teen and Adult Players!

The Gadgeteer – Backstage with the band – Loog guitar for kids and guitar learning system

FULL PLACEMENT INDEX: LOOG

Music News – Loog Guitars hits a new note with the Pro 6

Yahoo! Creators – 10 best musical toys for kids that spark joy, boost creativity and encourage learning

Guitar – Loog is branching out to larger-sized instruments for adults and teens

Best Products – 51 Seriously Fun Gifts for 6-Year-Old Boys

Gear Diary – Gear Diary's 2025 Holiday Gift Guide & Giveaway: Smart, Trendy, and Totally Fun Toy Ideas

BY REQUEST: CONSUMER ELECTRONIC BRAND

Led earned media strategy for a global consumer electronics brand specializing in advanced projection and home entertainment technology. Supported competitive product launches through trend-aligned media positioning, securing placements across national technology and lifestyle publications within a highly saturated consumer market.

Select placements available upon request in accordance with client confidentiality agreements.

BY REQUEST: STEALTH STARTUP

Led earned media strategy for a stealth-stage physical AI startup operating in advanced robotics and applied artificial intelligence. Supported narrative positioning during pre-launch phase in a highly confidential, innovation-driven environment.

Select placements available upon request in accordance with client confidentiality agreements.