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**TRAVEL + LEISURE CO. LAUNCHES
B2B PLATFORM TO POWER
ENGAGEMENT THROUGH TRAVEL**

JUL 16, 2025 11:00AM EDT

New B2B Travel Solution Provides Curated Travel and Discount Clubs to Enhance Employee Retention and Customer Loyalty

ORLANDO, Fla. (July 16, 2025) – Travel + Leisure Co. (NYSE:TNL), a leading leisure travel company, today announced the launch of **Travel + Leisure For Business**. This B2B solution includes a suite of travel tools aimed to help companies boost employee engagement, build loyalty, and drive business growth through incentives, access to exclusive deals, seamless distribution, and effective event management – each backed by a brand people trust and recognize.

“Organizations are looking at travel as a way to deliver meaningful value to their employees, their customers, and their communities,” said Amy Lipka, SVP, Travel Solutions and Marketing – North America at Travel + Leisure Co. “With Travel + Leisure For Business, we’re offering flexible, scalable solutions that help companies engage, recognize, and retain while creating memorable experiences along the way.”

To provide travel perks for employees or customers, companies can give access to discounted hotel rates, resort stays, and curated travel benefits through private-label travel clubs, branded booking portals, member programs, or API integrations. These tools support loyalty platforms, resale programs, and travel advisors looking to scale their offerings while maintaining brand consistency.

Businesses can also recognize top performers or thank customers with Vacation Certificates that unlock resort stays across a wide portfolio – spanning cities, coastlines, and everything in between. Simple and easy to fulfill, these certificates are ideal for incentive programs, promotions, and loyalty initiatives.

Event planning and logistics tools round out the offerings, supporting everything from conferences and corporate retreats to youth sports tournaments. With integrated technology that manages housing, registration, and attendee logistics, partners can simplify the process of coordinating group travel while improving the overall experience.

The platform is flexible, supporting a wide range of use cases across member engagement, performance recognition, loyalty ecosystems, and event logistics. Whether used to motivate, retain, or streamline, each solution is built to move people – and move business forward.

To learn more about Travel + Leisure For Business or schedule a demo, please visit [TNLForBusiness.com](https://www.tnlforbusiness.com).

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About Travel + Leisure Co.

Travel + Leisure Co. (NYSE:TNL) is a leading leisure travel company, providing more than six million vacations to travelers around the world every year. The company operates a portfolio of vacation ownership, travel club, and lifestyle travel brands designed to meet the needs of the modern leisure traveler, whether they're traversing the globe or staying a little closer to home. With hospitality and responsible tourism at its heart, the company's nearly 19,000 dedicated associates around the globe help the company achieve its mission to put the world on vacation. Learn more at travelandleisureco.com.

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